



HIGHER EDUCATION COMMISSION

H-9, ISLAMABAD, PAKISTAN, Website: <http://www.hec.gov.pk>

Lt Gen (R) Muhammad Asghar
HI, HI (M)
Executive Director

No. 9-48(Business)/Acad(Curri)/HEC/2018/ 2634
March 28, 2019

Subject: IMPLEMENTATION OF REVISED BUSINESS EDUCATION ROADMAP

Dear Sir/Madam,

Development of curriculum standards and its review at undergraduate and graduate level is one of the major ongoing activities at Higher Education Commission as provided under section (10) sub-section (V) of its Ordinance No. LIII of 2002. A meeting of National Curriculum Review Committee (NCRC) was held from November 22-24, 2018 to review the existing business education roadmap and analyze the curriculum of business studies at undergraduate and graduate level in line with international standards, emerging trends and market demands.

2. Approved minutes / relevant decisions of the NCRC for Business Education are enclosed. It is requested that the decisions made in the meeting be implemented in true letter and spirit to ensure maintenance of standards in the discipline.

With best regards,

Yours sincerely,

(Lt. Gen (R) Muhammad Asghar)

Vice Chancellors/Rectors/Heads

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1. **The Secretary** to the Governor/Chancellor, Punjab
2. **The Secretary** to the Governor/Chancellor, Sindh
3. **The Secretary** to the Governor/Chancellor, Khyber Pakhtunkhwa
4. **The Secretary** to the Governor/Chancellor, Balochistan
5. **The Secretary** to President/Chancellor, Azad Jammu & Kashmir, Muzaffarabad
6. **The Secretary**, Higher Education Department (HED), Govt. of Punjab, Lahore
7. **The Secretary**, School Education and Literacy Department, Govt. of Sindh, Karachi
8. **The Secretary**, Higher Education Department (HED), Govt. of Khyber Pakhtunkhwa, Peshawar
9. **The Secretary**, Higher Education Department (HED), Govt. of Balochistan, Quetta
10. **ES to Chairman**, Higher Education Commission
11. **Chairman**, National Business Education Accreditation Council, Islamabad
12. **Managing Director**, Quality Assurance Agency, Higher Education Commission
13. **Director General**, Accreditation & Attestation, Higher Education Commission
14. **Director General**, Quality Assurance Division, Higher Education Commission
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